

# SCANDIT

## About Us

At Scandit, we enable enterprises and consumers to change the way they interact with everyday objects and augment the physical world with real-time data captured by scanning barcodes and recognizing text and objects using smartphones, tablets, wearables, drones, and robots.

Scandit was founded in 2009 by a group of researchers from MIT, ETH Zurich and IBM Research. The company is headquartered in Zurich, Switzerland, and is also represented in San Francisco, Boston, London and Warsaw. Over the years our company has evolved into a world-class team of mobile image processing, cloud-computing and 'Internet of Things' experts from around the globe. We've developed a culture of thought leadership and innovation that perpetually aims to break new ground in the mobile AIDC space. Many of the world's most innovative and successful companies are already reaping the benefits of Scandit's next-generation mobile data capture platform. Our clients include Ahold, Levi Strauss & Co., Coop, Macy's, Louis Vuitton, DHL, Cardinal Health and Verizon Wireless.

## Founding Team

- Samuel Mueller - CEO and co-founder
- Christian Floerkemeier - VP Product, CTO and co-founder
- Christof Roduner - VP Engineering, CIO and co-founder

## Investors

- In March 2014, Scandit raised \$5.5m with a small group of technology entrepreneurs. The round was led by **Ariel Luedi**, former CEO of hybris, the leading e-commerce vendor, which in 2013 was acquired by SAP.
- In January 2017, Scandit closed a \$7.5m Series A funding round with **Atomico**, the leading global venture capital firm based in London.
- In July 2018, Scandit raised \$30 million in Series B funding led by GV (formerly Google Ventures), with participation from NGP Capital and existing investor Atomico, among others.

## What We Do

Scandit offers cloud-based enterprise mobility and a data capture platform for smart devices built on proprietary computer vision, machine learning and augmented reality. At the core of the Scandit platform is a powerful Data Capture Engine that combines a wide range of leading-edge mobile computer vision technologies such as barcode scanning and text and object recognition. A set of powerful cloud services enables efficient processing and analysis of the captured data. Integration into existing IT infrastructure and

synchronization of enterprise data with ERP and eCommerce solutions is made possible by a versatile integration layer.

Scandit mobile computer vision software scans any barcode and recognizes text and objects via any smart device's built-in camera/video feed, no matter what the conditions are, and at industry leading speeds and distances. One of the key features of the Data Capture Engine is **MatrixScan**. It enables users of any camera-equipped device to locate, track and decode multiple barcodes at once. It allows the capture of an entire set of barcodes in a single sequence, greatly easing search and find activities. MatrixScan also enables users to overlay relevant product information such as product images in real-time using augmented reality (AR) and superimpose it on the screen of a user's smart device

Beyond barcodes, the data capture platform also offers **Optical Character Recognition (OCR)** for mobile apps. It enables users to capture predefined data from sources such as forms, packages and labels via any smart device's camera. This eliminates the need for manual input and reduces the potential impact of human error. Decoding of text is fast and reliable, regardless of font, size or color.

Scandit continues to develop its mobile computer vision platform to support advanced capabilities across any camera-equipped device, working to its long-term vision of bringing the Internet of Things to everyday objects. By combining machine learning with more traditional computer vision heuristics, Scandit is creating an entirely new approach to computer vision applications for the enterprise.

## Our Products

Our Data Capture Engine can be integrated into virtually any existing IT environment by leveraging a variety of integration options:

- Native software development kit (**Scandit Barcode Scanner SDK**) for mobile applications, including support for various popular mobile app development platforms (MADPs) such as PhoneGap/Cordova, Xamarin (Microsoft), Telerik or Appcelerator/Titanium.
- **Barcode Scanner SDK for the Web** for scanning in the browser, e.g. for e-commerce platforms such as SAP/hybris, Magento, Demandware, no mobile app needed.
- **Scandit Keyboard Wedge** for use with enterprise platforms and corresponding mobile apps such as those from SAP, Oracle, Salesforce, Netsuite or legacy apps.
- **Flow**, a rapid app development tool to easily build, deploy and manage cross-platform data capture applications for employee-focused use cases.
- **Scandit Case** turns a smartphone into a rugged, versatile and affordable enterprise-grade barcode scanner. This ergonomically-friendly accessory enables users to replicate a traditional scanning experience without the need for additional components, all while protecting your smartphone. Scandit supports iPod Touch 5/6, iPhone 6/6s, iPhone 7/8, and select Android devices.

## Company Details

**Scandit AG – Headquarters**

Förrlibuckstrasse 181 | 8005 Zürich | Switzerland | 41 44 586 4540

**Scandit, Inc.** – North America, San Francisco

535 Mission Street, Floor 15 | San Francisco, CA 94105 | 1 415 528 5050

## Scandit, Inc. – North America, Boston

745 Atlantic Avenue | Boston, MA 02111 | 1 415 528 5050

**Scandit sp. z o.o.** – Poland

Koszykowa 61 | PL – 00-667 | Warsaw

**Scandit Ltd.** - United Kingdom

30 Stamford Street | London SE1 9LQ

**Company type:** Privately Held

**Company size:** 51-200 employees

**Specialties:** Computer Vision, Barcode Scanning, Data Capture, Auto ID Technologies, Analytics, Mobile Apps, Mobile Commerce, Image Recognition, and Optical Character Recognition (OCR)

**Focus Industries:** Retail, Transportation and Logistics, Healthcare, Manufacturing

**Website:** <https://www.scandit.com/>

**Email:** <https://www.scandit.com/contact-us/>

**YouTube:** <https://www.youtube.com/channel/UCdqGnNVZwfSJ-mhNeUeauXw>

**LinkedIn:** <https://www.linkedin.com/company/scandit/>

**Facebook:** <https://www.facebook.com/Scandit-127334280653842/> Company Page Name: @ScanditAG

**Twitter:** [@Scandit](https://twitter.com/Scandit)

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