

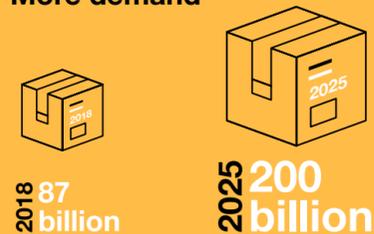
Adopting Bring Your Own Device (BYOD) in the Last Mile

Post, parcel and express services are dealing with unprecedented levels of demand. Fuelled by unexpected peaks and increases in e-commerce, delivery businesses need to rapidly add new drivers to cope. But equipping a temporary and distributed workforce with the scanning devices needed for last mile delivery is a huge challenge. Bring Your Own Device (BYOD) is a flexible, scalable solution.



The delivery business is growing and changing fast

More demand



Global parcel volume was forecast to reach **200 billion parcels by 2025** - and may now prove even higher.

More speed



42% of retailers say **faster delivery** of online orders is a **top priority**

More flexible



When it comes to innovation, **65%** of consumers consider the **ability to change delivery in-transit** to be a **key factor**

A BYOD Strategy brings flexibility for businesses & satisfaction for staff

BYOD is on the rise



BYOD is a growing trend with the market set to reach **\$367 billion by 2022**

Tap into the gig economy



More than **57 million** or **one-third of all workers** in the US alone are part of the **gig economy**, and **many more globally**

Employees want it



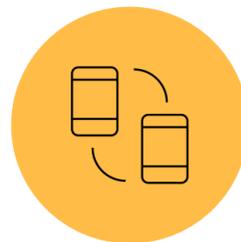
60% of employees use a smartphone for work purposes while **31%** desire one

Couriers simply use their own phone with a delivery app, powered by Scandit's scanning software



Easy to onboard, one device for all

Personal smartphones already in people's pockets scan barcodes, find packages, record electronic signatures and scan ID. Users can simply **download your scan-enabled employee app and start almost immediately.**



Work effectively on any device

Scandit barcode scanning software has been deployed successfully by our customers in BYOD mobile apps running on **more than 2,000 unique device models**, including premium and low-end devices.



Don't compromise on performance

BYOD increases efficiency as a drivers own familiar device becomes a **high performance scanner, with little training needed.** You can scale-up quickly to meet unplanned or seasonal peaks in demand.

BYOD brings tangible business benefits

Reduce costs



Replacing hardware scanners with BYOD smart devices has seen Scandit customers save about **70%** of cost over the solution's lifecycle. Flexible BYOD helps scale capacity to meet fluctuating future demand.

Maintain speed and accuracy

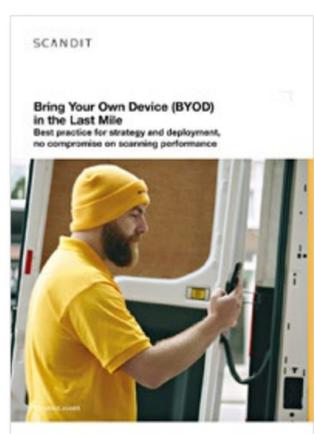


Scandit's enterprise-grade scan performance is comparable to dedicated devices and includes **100% scanning accuracy** (in a test of 1,000 scans carried out by a robot).

Boost employee satisfaction



61% of Gen Y and **50%** of 30+ workers believe the **tech tools they use in their personal lives are more effective and productive** than those used in their work life.



Guide: Bring Your Own Device (BYOD) in the Last Mile

Every day our customers process 4 million scans for BYOD workers, across thousands of smart device types. For more detailed best practice insights and advice, read our BYOD strategy guide.

[GET THE GUIDE](#)



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