

# SCANDIT

## About Us

Scandit is the leading technology platform for mobile computer vision and augmented reality (AR) solutions for enterprises.

Scandit technology is a unique machine learning platform combining leading-edge barcode scanning, text recognition (OCR), object recognition and augmented reality (AR) for use on any camera-equipped smart device, from smartphones to drones, wearables and robots.

Many of the world's most successful companies use Scandit as part of their digital transformation, including 7-Eleven, Alaska Airlines, Carrefour, Hermes, Johns Hopkins Hospital, La Poste, Levi Strauss & Co, Mount Sinai Hospital, Sephora and Toyota.

Scandit was founded in 2009 by a group of researchers from MIT, ETH Zurich and IBM Research. The company has evolved into a world-class team of mobile image processing, cloud-computing and 'Internet of Things' experts from around the globe, with deep industry sector expertise. Scandit is known for the quality of its technology, customer service and innovation, perpetually aiming to break new ground in the mobile computer vision space.

## Key Facts

- Scandit does tens of billions of scans per year.
- On 100+ million active mobile devices.
- The platform supports >20,000 mobile device models.
- 100% scanning accuracy (in a test of 1,000 scans carried out by a robot).
- Preferred mobile barcode scan technology provider of industry standards body, GS1.
- Partner with leading smart device manufacturers, ISVs and SIs such as Apple, Samsung, Oracle and Deloitte.
- From 2018 to 2020 Scandit tripled recurring revenues and more than doubled the number of blue-chip enterprise customers.
- Company type: privately held.
- Company size: ~250 employees.
- Offices: Zurich (HQ), San Francisco, Boston, London, Warsaw, and Tampere.

## Founding Team

- Samuel Mueller - CEO and co-founder
- Christian Floerkemeier - CTO, VP Product and co-founder
- Christof Roduner - CIO, VP Engineering and co-founder

## Investors

- In March 2014, Scandit raised \$5.5m with a small group of technology entrepreneurs. The round was led by **Ariel Luedi**, former CEO of hybris, the leading e-commerce vendor, which in 2013 was acquired by SAP.
- In January 2017, Scandit closed a \$7.5m Series A funding round with **Atomico**, the leading global venture capital firm based in London.
- In July 2018, Scandit raised \$30 million in Series B funding led by **GV** (formerly Google Ventures), with participation from NGP Capital and existing investor Atomico, among others.
- In May 2020, Scandit raised \$80 million in Series C funding led by **G2VP** (former partners with Kleiner Perkins), and joined by Salesforce Ventures, Swisscom Ventures, and existing investors Atomico, GV and NGP Capital.

## What We Do

Scandit enables businesses and consumers to interact with everyday objects by blending the physical and digital worlds using computer vision. Scandit software brings unrivaled scanning performance to any app on any camera-equipped smart device to read barcodes, recognize text and objects, and display real-time information as AR overlays.

Organizations in retail, transport & logistics and manufacturing use Scandit to power mobile apps, such as for mobile shopping, self-checkout, inventory management, proof of delivery and asset tracking. Use cases in healthcare include tracking patients, medication, specimens and supplies. Scandit solutions take cost and time out of operations, and improve employee and customer satisfaction.

Easy integration into any IT environment and synchronization of enterprise data with ERP and eCommerce solutions is made possible by a comprehensive and versatile integration layer.

We continue to develop our mobile computer vision platform to support advanced capabilities across any camera-equipped device, to create what is effectively “the Internet of everyday objects”.

## Our Products

Scandit mobile computer vision software has the unmatched ability to scan in bad light, at any angle and with damaged labels. It can be added to native apps and web apps, with or without the need for development. The software works on a variety of operating systems, frameworks and 3rd party systems. Specialist technical support for developers is provided during design, implementation and live service.

For native mobile apps:

- **Barcode Scanner SDK** - supports most mobile app development platforms (MADPs) such as Cordova, Xamarin (Microsoft), Telerik or Appcelerator/Titanium
- **Keyboard Wedge** - no integration needed. A turnkey option that adds a scanning keyboard to a smart device. For enterprise platforms and corresponding mobile apps like SAP, Oracle, Salesforce or legacy apps.

For websites and web apps:

- **SDK for the Web** - integrates scanning into the browser or e-commerce platforms such as SAP/hybris, Magento and Demandware. No app needed.
- **Enterprise Browser** - no integration needed. This product opens web-based enterprise applications for immediate scanning into those applications.

Key features:

- **MatrixScan** - locates, tracks and decodes multiple barcodes, adding visual feedback to indicate which ones have been scanned. The user simply hovers the smart device over the barcodes to capture an entire set in a single sequence. Used for tasks like stock counts, shipping & receiving or capturing multi-code labels.
- **AR Overlay** - adds digital information to the image of a physical object on the device screen. For example, displaying stock levels and details, delivery instructions or patient information,
- **ID Scanning** - the enterprise-grade solution combines barcode scanning, text recognition (OCR), and NFC technology, to enable scanning of Machine Readable Zones (MRZ), PDF417 codes, as well as biometric RFID chips.

## Contact Details

Website: <https://www.scandit.com/> - videos: <https://www.scandit.com/resources/videos/>

Email: <https://www.scandit.com/contact-us/>

Twitter: <https://twitter.com/Scandit> @Scandit

LinkedIn: <https://www.linkedin.com/company/scandit/>

Facebook: <https://www.facebook.com/Scandit-127334280653842/> [Company Page](#) Name: @ScanditAG

## Media Contact

Brandon Watts

+1 404-202-3476

press@scandit.com