

Smartphone Scanning is Revolutionizing Fashion Retail

Smartphone scanning, powered by Scandit's barcode scanning technology, is central to fashion's pandemic-fueled digital revolution. Inventory tracking, efficiency, contactless shopping, and easy implementation are among the many benefits.

Why smartphone scanning is the catch-all solution for retail operations

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Your Apparel



Safe shopping and working



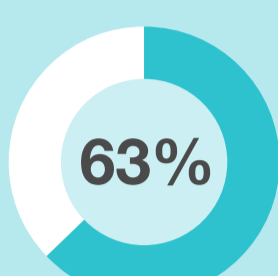
Help make staff more efficient



Track inventory across the chain



Easy implementation



63% of consumers say retailers use technologies to cut costs, rather than to address pain points... but the right technology helps you to do both.

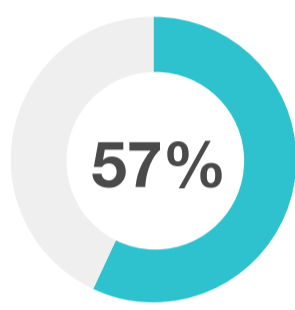
CapGemini

Safety First

Help staff and shoppers be more contactless

Social distancing means smartphones have become first-choice in terms of keeping staff and customers safe.

Employees and shoppers get access to key product information directly on their own devices.

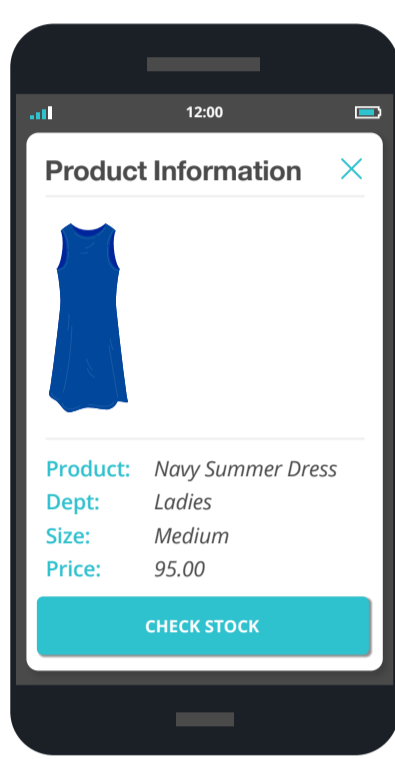


57% of shoppers in the US said they were nervous about going in-store during the holiday season.

Deloitte



Employees get answers as quickly and easily as possible. And crucially, there is no need to share devices.



Inventory Tracking

Keep track of inventory across your store network

With Scandit's Barcode Scanner SDK, every worker can have an enterprise-grade scanning device at smartphone cost.

The more people are updating inventory levels, the more accurate your data will be.

Stock accuracy levels

98.5%

In-store



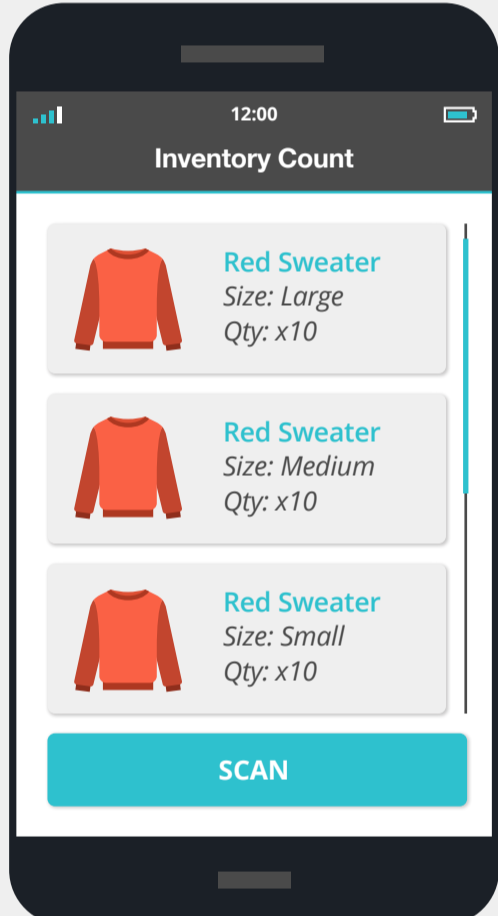
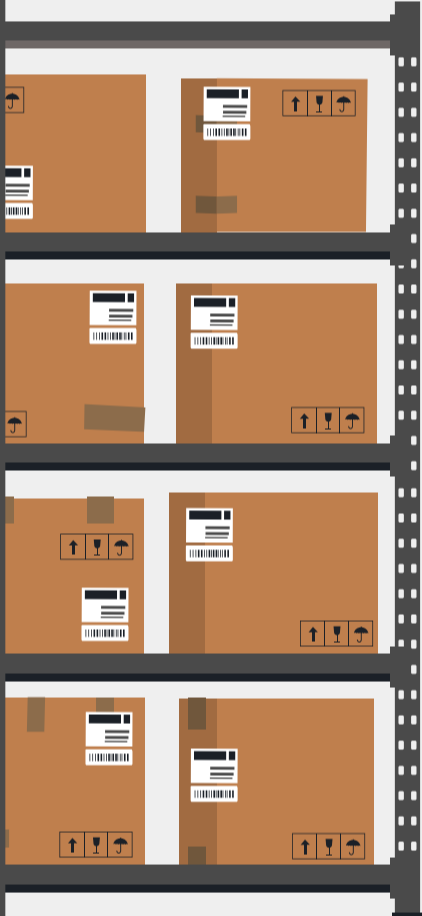
99.99%

Online



For some retailers, a real-time view into inventory data resulted in stock accuracy levels averaging 99.99% for online and 98.5% for in-store.

Oracle



Employee Efficiency

One device to rule them all

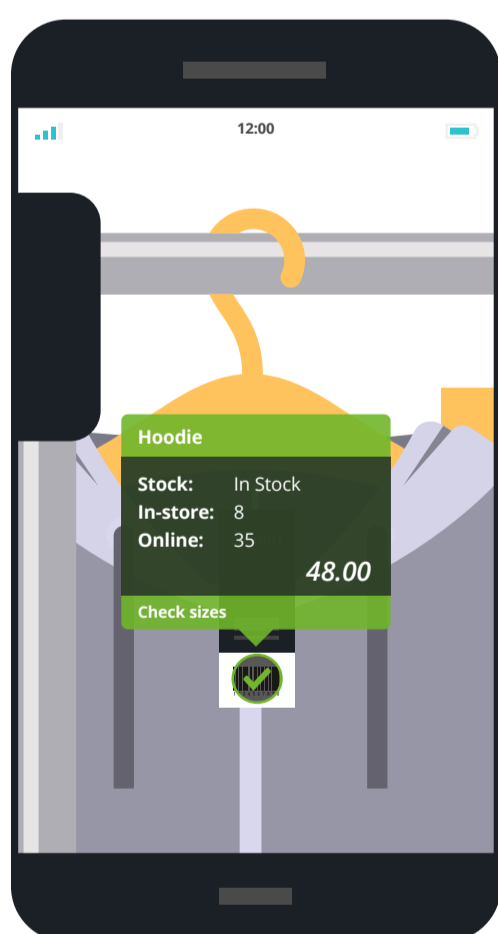
We can only carry so much. Smartphone scanning means your staff are not weighed down with different tools.

In addition to scanning, they can use the phone for other information-related tasks.



In a retail field test, 2 in 3 of employees said they preferred a Scandit-powered smartphone scanner over that bulky dedicated scanner.

Scandit



Easy Integration

Scandit makes it easy to implement barcode scanning

Legacy systems? Tricky infrastructure? Adding barcode scanning into your apps is hassle-free with Scandit.

With us, you can quickly turn any smartphone device into an enterprise-grade barcode scanner.



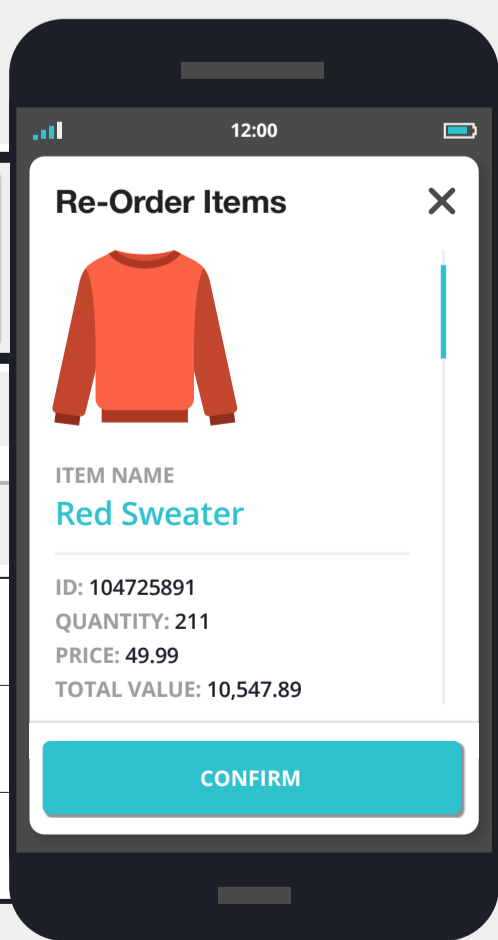
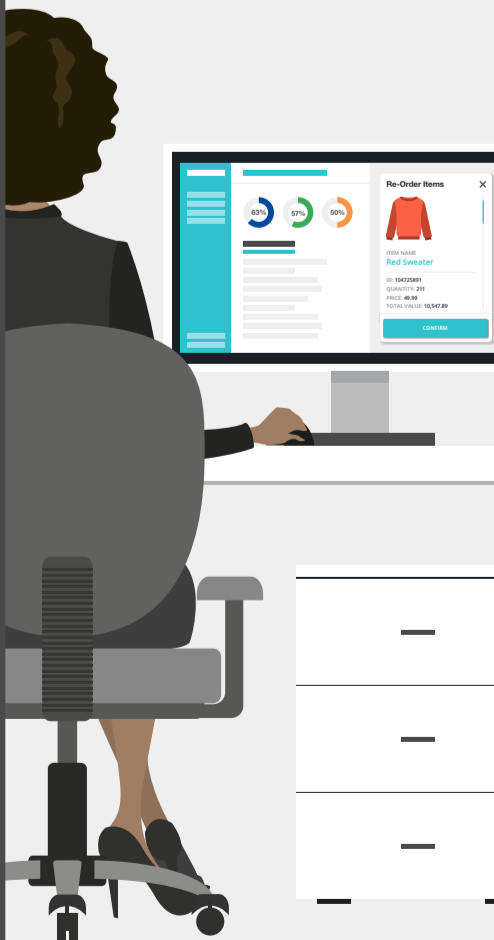
5 minutes

Web App – up and running in under 5 minutes



4 weeks

Native App – deploy in as little as 4 weeks



Find out more about how smartphones are reshaping fashion operations

Get in touch to discuss how flexible, scanning-enabled smartphones can help you to enhance safety, help staff, delight customers and bolster store revenues in unpredictable times.

LEARN MORE

Scandit's award winning mobile computer vision software enables barcode scanning, text and object recognition for enterprise apps and delivers real-time insights through AR overlay.

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